Stake Fair Is a Great Exhibit

"Smaller Than the State Fair, but Better"

The Alpine Stake M. L. A. Fair is the fruit exhibit by N. H. Heiselt is living up to its slogan, "Smaller Than worthy of mention. There is a big the State Fair, but Better." Some par-vines by J. C. Orr of Highland. The ties who have just returned from the Soudan grass by R. D. Wadley of Man-San Francisco exposition, and after iin, and John Woodhouse of Lehi, atvisiting the M. I. A. Fair on its open-tracts much attention. ing night, declare that the fruit ex. hibit was better both in quantity and cess; also the poultry, both by the quality than Utah's fruit exhibit in boys' clubs. San Francisco.

far the most extensive ever shown it probably take the prize. this county, the quality is also ex-cellent and equal to that usually shown in the state fair. The Bee Hive girls have the chief displays; nearly every swarm in the Stake having at exhibit; the swarms of each ward be al exhibits.

The awards have not been made, will be announced today. grand prize for the ward having the gest the different stages and processes greatest number of exhibits will prob- of each industry. ably go to the Lehi First Ward, who have by far the biggest display, but confectionery and is doing a good busisome of the smaller wards may win out on a proportionate basis.

tatoes, corn, wheat, beets, carrots, cu-cumbers, cabbage and cuuliflowers.

John Hunter has a hill of Kentuccolored Elberta peaches. The apples, pears, grapes and plums are also ex-in developing the collent. The Lehi Boys' Agricultural the exhibits should club has a most creditable exhibit, and Fair in Sait Lake.

pay only 25 cents for the accommo-dation. This year charges for delin-

FAST DAY TOMORROW

as Fast Day in all the Wards of the Alpine Stake.

Salt Lake City, Sept. 24—Our new theatrical enterprise has been launch-

ed in Salt Lake and has met with un-limited success. It is the Ernest

Wilkes Stock Company, playing at the

Empress Theatre, Main Street. The Empress forms a second house in a circuit of stock theatres Mr. Wilkes

He has brought to Salt Lake an ex-

ceptionally strong company assembled

from all over the country and is pre-

senting only the big American successes. Many of the plays scheduled for an early presentation will be shown for the first time in Salt Lake City at popular prices. This is the case with the "Butterfly on the Wheel" which will be the attraction at the Empress, State Fair week.

The stock company has thus far ap-peared in but two plays, "Within the Law," in which it opened and broke

all house records for attendance, and the "Yellow Ticket," which is nightly playing to capacity this week. Prices

within everybody's reach were estab-

lished, and that such a policy with high class plays presented was appre-

ciated is manifested by the returns at the box office. Mr. Wilkes is planning

to open at least one other stock house

in the intermountain country at an

is establishing.

early date

JAMES H. CLARKE, ABEL J. EVANS, Stake Presidency.

Don't Let Your Taxes

December 4th.

The boys' pig contest is a great suc-

Probably the greatest curiosity is Probably the chief feature in the the live porcupine. The cabiner of fair is the ladies' exhibit, which is by curlosities by martin manson will

A feature of the fair is the vocation and industries section which is The argely educational. Industries featured are: Printing, by the Alpine rub. Co.; sugar making, by the Utahidaho Sugar Co.; frour making, by the ing sgrouped together. It will be ; i.ehi Roller Mills; baking, by the most afficult mafter to determine the American Fork Bakery; diversified winner, so nearly equal are the sever tarming, clay products, by Utah Fire Cray Co.; fruit growing, by R. D. Wad_ tey; wool and sheep industry and dry farming. These were arranged to sug-

> The refreshment committee Less in "hot dogs" and meat ples.

The entertainment committee is giv-The work of the boys clubs is great, ing some good shows, and will close The contests are chiefly in sugar conight with a vaudeville by some Sait beets. There are fine samples of po- Lake people. The baby show, which closes tonight, is also expected to create much interest. Altogether, Mr. Banks, Mrs. Stookey and their able ky corn 12 feet high. The contests in corps of assistants are to be highly fruit are largely in mammoth, well, commended for their sacrificing work, which is educational and does much in developing the country, Some of the exhibits should go to the State

PUBLICITY PRESISTENCE

The merchant who is starting as Be Advertised advertising campaign frequently fails to appreciate the necessity of persis-A change has been made this year tence. He is more apt to pay for a in the time when taxes will become big spludge for a few numbers and delinquent. Formerly it was the 15th then quit for a time. The general of November. Hereafter it will be trend of advertising opinion is that a Another change has been made in smaller space used regularly pays betthe cost of advertising: Heretofore the cost was 25 cents per description,

The results of advertising come in so that a man whose taxes amounted one or two ways. A buyer may have to \$100 could wait a month longer and in mind some particular purchase that it is desired to make at that time. The newspaper is searched to see quent will be 2 per cent, so that if this same man fails to pay when his taxes are due, he will have to pay \$3.00 for his forgetfulness. what merchants are advertising in that line. The most attractive offerthat line. The most attempty. The ings are noted in the memory. The customer visits those stores. While this is the kind of a thing that hap-pens every day, it is not the whole result or effort of advertising by any On account of the general conference coming on October 3rd, tomorrow, September 26th, will be observed

The other result is the creation of a general impression that a certain merchant is enterprising and is using much effort and intelligence to give good values. That kind of advertising is cumulative, the outcome of driving a certain idea into the pubmind day after day. A woman may read advertisements for many weeks THE EMPRESS THEATRE. and not buy anything of a certain line simply because she is already sup-

plied with those goods.
Finally she concludes that she must make a purchase. He mind reverts to the notices of that kind of goods He mind reverts she has been seeing in her newspaper. The The man whose advertising she has in a seen week after week or day ofter day is the one that has made the impression on her mind,

Slight impressions govern trade. It is next to impossible for a man who does not advertise to convey the idea that he is an enterprising dealer. His cownspeople will not push his business for him, if he is too slow to push at for himself. The only way to convince people that you have values, is tall the mubile what you have and o tell the public what you have and et them judge. The newspaper will alk to hundreds of people while you ire explaining to one.

THE MAN WHO LIVES.

To live in a true sense, is to act-

Them an who sows and reaps, who milds and buys and sells, who creates ind consumes, who is able to put ils thought into brick and stone and steel, who is able to give to the world

a thought that takes color and form, a thought that lives and moves and has its being among the struggling mass of onward marching bumanity, is the man who lives.

And if you will stop to consider, he is the man you read about.

Books are written about the acheive, ments of men.

History is the record of deeds.

It is them en who fought and bled and died upon the battlefields of the nations of whom the historian writes and the poet sings.

We could present the case for the unsung hero, the man who struggles and fights and fails but that store does not belong in this chapter. We are here dealing with the case for action-extolling action in the abstract

Action is life, and life is action. Read your musty old books if you

Dig, delve and dissect among the decomposing debris of the dead past, if you like, but do not forget that that past was what it was, or is what it, simply because at one time it existed as an active, living present.

If today would live tomorrow it must bequeath an act that has life.

Education, culture, refinement are hothouse plants that need to be transplanted out in the open field of life if they are to be of service to man-

If you stop to think you will find that youur own unwritten thoughts are quite as interesting reading as are the thoughts you find in books.

You pay a man the extreme of compliment and homage when you spend hours or probably days cultivating the acquaintance of his mind as it expresses itself through the printed pages of his books.

Did you ever stop to think that It would pay you to cultivate the acquaintance of your own mind?

Try it, as an experiment. Gunnar Bjornson, in Minneapolis

BOOST!

Do you know there's lots of people Sittin' round most every town Growling like an ugly puppy, Knocking every good thing down Don't be that kind of cattle, 'Cause they ain't no use on earth But just be a booster rooster, Crow and boost for all your worth.

If your town needs boostin,' boost

Don't look back and wait to see If some other fellow's willin,' Sail right in, this country's free. No one's got a mortgage on it. It's just yours as much as his; If your town is shy of boosters, You get in the boostin' biz. If things don't seem to suit you world seems kinder wrong What's the matter with a boostin, Just to help the thing along? Cause if things should stop again, We'd be in a sorry plight, You just keep the horn a-blowin,' Boost her up with all your might.

If you see some fellow tryin For to make some project go. An' you can boost it up a trifle, That's your cue to let him know That you're not goin' to knock it, Just because it ain't your shout, But that you are going to boost

'Cause he is got the best thing out

According to a story they are telling a New York the German Kaiser was comprimenting a soldier named Ein-stern, who had distinguished himself on the field of battle. "I am told," so the Kaiser is quoted as saying, that you are a very poor man and the only support of your aged parents. Be-nuse of your poverty you shall have your choice between taking the Iron fross or a hundred marks." Your majesty," inquired the canny hero, "vat is the cross vorth in money" "Not much," said the emperor; "it is the bonor that makes it valuable. s worth perhaps two marks." "Vell, ien," said Private Einstein, drawing aimself up to his full height and sa-uting, "I will take the iron cross and pinety-eight marks in cash!"-San Francisco Argonaut.

We print Butter Wrappers,

BACK TO NATURE

A hea is not supposed to have much common scase of tact, But every time she lays an egg she cackles forth the fact.

A rooster is largely feathers, with litthitellect to show, But none the less most roosters have enough good sense to crow.

The mule, the most despised of beasts, ahs a persistent way Of letting people know he's 'round, by his insistent bray.

The busy little bees they buzz, bulls bellow and cows moo, And watch dogs bark and ganders quack and doves and pigeons coo.

The peacock spreads his tail and squawks, pigs squeat and robins

And even serpents know enough to hiss before they sting.

But man, the greatest masterplece, that nature could devise, Will often stop and hesitate before he'll ADVERTISE.

Classified Ads

FOR SALE

FOR SALE-Winter pears; 50c per bushel at Carl Gunther's, Lehi. 25-2t

FOR SALE-Jersey (new milch) cow Inquire of Annie Green, American Fork

FINE QUALITY MEN'S SAMPLE suits and overcoats, all sizes, \$17.50 Wolf Tailoring Co., 40 W. Broadway, Salt Lake.

FOR SALE—A 5-room white pressed brick house, quarter acre of land, located two blocks south of George Robinson's residence, Lehi. \$975.00 will take this bargain; \$400.00 down and time on balance. Call on Amos Wagstaff, American Fork, 18_to-O-9-p

FOR SALE-Shetland pony, saddle and bridle. Perfectly gentle, quire at this office.

PIGS FOR SALE-A fine lot of young pure-bred Berkshire pigs at a bargain. S. D. Chipman, American Fork.

FARMS AND RANCHES IN THE GREAT UINTAH BASIN can be had now cheap. Act quick; the values are rising. Shelton-Woolley Reality Co., Duchesne, Utah. N-13-p

A 3-story 8-room white brick home, San Pedro depot. \$2,350.00 takes it: \$600.00 down and time on balance. Inquire of Amos Wagstaff, American 18-O-9-p

FOR SALE-REGISTERED BERK-SHIRES, Immune to cho'era; top. notch breeds; bottomnotch prices. The Harsha Ranch, Kremmling, Colo-Auto Tops

SEAT COVERS, TOP SLIPS, GENeral upholstering: guaranteed. Trimmings sold. Wellington Auto Top Co., 44 S. W. Temple, Salt Lake. N.13-p FOR SALE-AUTOMOBILES

BARGAINS IN USED CARS

We always have bargains in used cars. Send us your name and ad-We also sell on reasonable time to responsible parties. Call us up or come down and see us. Correspond- or if you want a used car tell us your ence solicited. Call for Mr. Cherry, preference and we will help you get Mgr., Used Car Dept, RANDALL-DODD

Auto Row

NO MORE PIMPLES OR BLACK-HEADS. Godfrey's Blackhead and AGENTS, Salesmen, Saleswomen, with Pimple cream makes them go. Don't day for full particulars to H. J. Godfrey, 1022 N. Walnut St., North Platte. Nebraska, and learn how to get a skin like a baby.

FOR SALE REAL ESTATE

saddle le. In18-4t-p for particulars apply at Martin's Jewelry Store, American Fork. 11-tf

TRY IT!

Bechers

-the beverage for health and beauty-full of life sparkle and vim-

order from

Becker Brewing

& Malfing Ca

OGDEN-UTAH

MEN'S HIGH CLASS SAMPLE MEN'S HIGH CLASS suits and overcoats, values \$27.50 for \$17.50. Wolf Talloring Co., 40 W. Broadway, Salt Lake. N. 27-p Broadway, Salt Lake,

FLORIDA FRUIT FARM. TEN ACRES improved land in Florida, one mile from good town, partly in fruit: buildings, furniture, cow and farm tools. Will sell cheap. Investigate quick. W. H. Cutler, Russell, N. D. N. 27-p

FOR SALE-On account of sickness; a 31 acre farm, 2 acre orchard, 3 room dwelling house, 50 ton barn, good stable and granary, chicken coops, pig pens, new shed for implements, good water right. Can be bought without implements for \$4,000.00. Implements can go with, upon agreement. Terms to suit purchaser. Two miles from American Fork. Call on owner—An-ders Pehrson, Highland. 11-4t

73 - ACRE FARM, FIRST - CLASS LAND, 15th South, 1-2 mile east of Hunter line. Apply John Evans, Box 106, Granger, Utah.

car best suited to your requirements, it. We make it our business to find what you need. We solicit inquires of any nature pertaining to automo-Salt Lake City, Utah 52 West 4th So biles. Automobile Information bureau, A 7.to-O-9-p box 659, Salt Lake City. A-7 to O. 9-p

let your skin be ruined by using weekly selling finest face powder worthless preparations that only made. Every customer re-orders, Cameo Company, 505 5th Ave, New

MISCELLANEOUS

SUITS AND OVERCOATS MADE TO WANTED-How would you like 100 measure from \$20 to \$45. Wolf Tailoring Co., 40 W. Broadway, Salt lars 10c. B. H. Shaw, Hermosa Beach,
N. 27-p Californit.

A SNAP. UNCALLED FOR TAILO

LADIES—Make shields at home, in for 100. Work sent prepaid, no ca-vassing, send stamp.—Ivanhoe Man, racturing Co., St. Louis, Mo. 25-lie

MIDDLE AGED AND ELDERLY ME make money selling our hardy gast anteed ornamental and fruit Cash weekly. Part expenses provide Washington Nursery Co., Toppe Wash.

MOUNTAIN AROMA OIL RESTOR health, vigor and youth, catarr afflictions depart, mountain air bear fits at home; 10 day trial, 20c. Str. Bros., Ward, Colo.

EARN \$5 Per Day-Jack Pansy's late book tells how you can-in your pre-11-4t sent occupation—if you learn the Twentieth Century secret. Gives lef to continual prosperity. Price only it cents. Address Greiner, Ogden, Utah

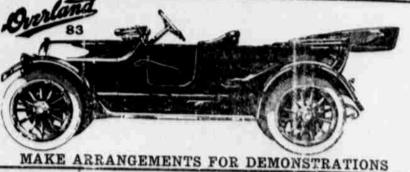
> YOU CAN MAKE MORE MONEY EN ploying other agents than by be one yourself. We show you how. only make money when you me money. Write for particulars. Mun-ford and Larson, 317 Walker Ball Bldg., Salt Lake City, Utah. 0-9

> AGENTS WANTED-Cupid's MA Porfume-Fragrant and lasting, is parts a delightful odor to everyth with which it comes in contact. Age wanted in every town. Sample package and terms mailed for 10c. At dress C. S. Cooksley, Turtle, Creek

> LADIES-When irregular or delay use Triumph Pills. Safe and si ways dependable. Not sold at dru stores. Refuse others, save disap pointment. Write for "Relief" & particulars; it's free. Address Na tional Medical Institute, Milwauke

We print Butter Wrappers.

FULLY EQUIPPED AUTO GARAGE



WE ARE ALWAYS BUSY BUT ARE PREPARED TO ATTEND YOUR WANTS. FIRST CLASS MECHANICS ALL WORK STRICTLY GUARANTEED.

OILS, TIRES AND SUPPLIES AT THE RIGHT PRICES

Phone No. 44

Some A-1 second hand autos at bargain prices and terms---Cars guaranteed.

-Open Until 12 O'Clock Every Night.-

The Alpine Auto & Machine Company

Come In and Get Acquainted.